



**FOR IMMEDIATE RELEASE**

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## Vector Security Eases Holiday Worries for 94-Year-Old Home Invasion Victim

**PHILADELPHIA, PA (December 22, 2010):** When 94-year-old Madeleine Hope went to sleep on a recent night, all she hoped for was a good night's rest. But during the night her hope was shattered when she woke up to find an unwelcomed intruder standing over her bed demanding money. Although she may appear frail, Ms. Hope remained calm even when the intruder grew angrier, screaming that she complied with her wishes.

"She (the intruder) put her hands around my neck and began to choke me, saying she would kill me if I didn't give her some money." The female intruder broke into Ms. Hope's home through a window, later tried to push her down a flight of steps, then left with her purse containing \$100, driver's license and credit cards.



If the thought of a 94-year-old woman being accosted in such a manner surprises you, it shouldn't, says Amy Simpson, vice president & general manager of Vector Security's Philadelphia operations. "All too often, the weak are the predominant choice of criminals, who believe they will be less capable of defending themselves and less inclined to contact the police and follow through with prosecutorial assistance. This time of year, the problem intensifies. Thieves know that homeowners may be keeping extra holiday money around or even expensive presents they intend to give."

Knowing that these types of victims are oftentimes victimized repeatedly after the first time, Vector Security decided the best way to help Madeleine would be to offer her a FREE home security system installation and monitoring. The Vector system even includes a pendant that Ms. Hope can wear which allows her to signal Vector's central station for help 24 hours a day, even if the main security system is NOT turned on. "This unfortunate example reminds us all that we need to be more aware of the security and safety threats elderly people face in today's society. While it's great that older people can live independent lives, their children and caretakers should consider providing them with our types of technologies so they won't be alone, even if they live alone," says Simpson. Vector provides a number of home care systems to elderly and infirm individuals, which includes video and movement sensing

technologies that can automatically inform caretakers when their loved ones are up and moving around their surroundings, or when something out of the ordinary occurs.

**About Vector Security:** Vector Security is a leading provider of residential and commercial electronic security services. It operates branch offices throughout the East Coast and southern California, and three specialized business groups: National Accounts, Authorized Dealer Services, and Vector Security Patrol, which provides guard and patrol services. Vector Security is owned by The Philadelphia Contributionship, a private insurance company founded by Benjamin Franklin in 1752. Three of its founding directors – Benjamin Franklin, John Morton and Robert Morris – were also signers of the Declaration of Independence. Vector has captured many prestigious industry recognitions, to include the following:

- Received the Association of Public-Safety Communications Officials – International's (APCO) highest honor, The President's Award, in 2009 for its outstanding contributions to the improvement of alarm dispatching communications methods in 911 centers
- Chosen as Frost & Sullivan's 2008 North American Commercial Alarm Monitoring Company of the Year
- Became the industry's *first* U.S.- based central station facility to earn Underwriter Laboratories of Canada (ULC) certification in 2008
- Captured the first Police Dispatch Quality (PDQ) Award in 2006
- Honored as the False Alarm Reduction Association (FARA) Associate of the Year in 2006
- Rose to a position as the *SDM Magazine*/Central Station Alarm Association (CSAA) Central Station of the Year in 2006
- Named *SDM Magazine* Dealer of the Year in 2003