

NEWS ALERT

DATE: February 18, 2014 FOR IMMEDIATE RELEASE CONTACT: 724-741-2206 Art Miller, VP of Marketing

Vector Security[®] Introduces Hosted Video Solution

CloudControl Provides Scalable, Efficient and Reliable Video Security Monitoring

PITTSBURGH, February 18, 2014 – Vector Security[®] announced today the companywide launch of CloudControl[™], its <u>hosted video solution</u> for commercial and residential customers. CloudControl is an alternative to conventional analog cameras that offers HD image capture and mobile access to real-time IP video.

To date, the company has piloted more than 50 CloudControl offerings in select areas, installed with hundreds of cameras, in a range of business and residential applications.

The solution has proven especially effective for helping businesses monitor multiple locations remotely, reduce internal resources needed for enterprise-level security, and improve internal processes through more intelligent customer and employee monitoring. Businesses piloting the solution are using it for multiple scenarios including review of foot traffic to properly staff locations, document theft, employee training and vandalism notifications.

"Vector Security has been a leading provider of video solutions to commercial and National Account customers for many years," said Rick Simpson, Vector Security Vice President of Technology. "We launched CloudControl to fulfill a need for quality video that is easily accessible and tamper-proof with little-to-no maintenance. We have heard one too many times that when a customer goes to access video that a DVR or other device wasn't working properly. As a result, what they thought would be there wasn't. CloudControl takes this worry out of the equation."

Key CloudControl benefits include:

- Low up-front investment with no software or equipment updates required.
- Simultaneous multi-site viewing via smartphone or desktop web browser.
- Health monitoring for all cameras with triggered alerts to your mobile device.
- Tamper-proof to ensure access to video when you need it most.
- Rapid access to both low- and high-resolution video via web browser.
- Scalable and secure enterprise solution that grows with the business.
- In-camera analytics to leverage data for business needs

"As technology continues to mature, Vector Security is committed to providing innovative security solutions that meet customer needs, both today and in the future," said Pam Petrow, Vector Security President and CEO. "Hosted video surveillance, backed by Vector Security's top of the line security and managed broadband solutions, enables businesses and individuals to achieve highly effective, reliable monitoring that is affordable, operationally efficient and scalable as their needs evolve."

2000 Ericsson Drive, Warrendale, PA 15086 **WWW.Vectorsecurity.com**

About Vector Security

For more than 40 years, Vector Security, Inc. (<u>www.vectorsecurity.com</u>) has been a premier provider of intelligent security solutions tailored to the needs of the customer. Headquartered in Pittsburgh, the company offers a full suite of electronic security services for residential, business and national account customers across North America and the Caribbean through a network of branches and authorized dealers. Vector Security is a sister company of the Philadelphia Contributionship, a mutual insurance company founded in 1752, and currently provides costeffective, technology-based security solutions to more than 270,000 homes and businesses.

###