



**FOR IMMEDIATE RELEASE**

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## Six Project Home Again Children Are Back Home Again!

*Information on missing children was highlighted on Vector Security vans*

**PITTSBURGH, PA (November 15, 2010):** In July of 2010, Vector Security made a corporate commitment to sponsoring Project Home Again. Only four months later, their commitment has already proven successful, as six children, whose posters were displayed on Vector Security vans, have been recovered.

The program seeks to return missing and kidnapped children to their parents through the use of a public awareness campaign. The campaign involves the displaying of posters, depicting the likeness and personal information of missing and kidnapped children, on service vehicles used by participating companies.

Vector Security's involvement includes their fleet of nearly 300 service vans and uniformed guard and patrol vehicles, which travel through the Mid-Atlantic States, Ohio, Florida and California. According to Ms. Sally Cox, Vector Security's Director of Purchasing and Fleet Manager, the idea came about after hearing about the program from television coverage in the Philadelphia, PA market. "Vector Security has supported the National Center for Missing & Exploited Children through several programs connected with our National Accounts Division. Our new participation in Project Home Again will help drive our commitment to the NCMEC throughout our branch office service network."



During the first week of November, 2010, two Ohio children, whose photos were featured on Vector Security vehicles, were returned home safely. **Nancy Sexton** was successfully located in Columbus, Ohio and **Aaliyah Clark** was also located in the Ohio area. Both children were the subjects of posters placed on Vector Security installation and service vehicles in Mansfield and Boardman, Ohio.

These recoveries were followed closely by one in Jacksonville FL, **Samantha Lester**; and one in Pennsylvania, **Caroline Keyvani**. Samantha's poster was displayed on a Jacksonville, FL based Vector Security van and Caroline's poster was highlighted on a Wilkes-Barre, PA based Vector Security van.

The last two recoveries involved California siblings, **Alexandra and Sevan Silah**, whose posters were displayed on Los Angeles, CA based Vector Security vans.

In Columbia MD, relatives of a child featured on one of Vector's vans stopped the driver and personally thanked him for Vector's role in creating more public awareness for the plight of missing children.

According to Pamela J Petrow, President and CEO of Vector Security, this encouraging news lends credence to a project which was championed by John A. Murphy, Vector Security's former President and CEO, who recently passed away in October, 2010. "John stressed that Vector's support of Project Home Again tied directly into his core corporate values."

Mr. Murphy was quoted as saying that "We're in the business of protecting the things our customers cherish the most and that certainly begins with children. Given our continuing dedication to the National Center for Missing and Exploited Children, this opportunity allows us to root this valuable organization further within our large and expanding branch office network. If we can help only one child make it back home, or bring his or her plight directly to the attention of the general public, it will all be worth it."

Petrow continued by remarking that "John would be overjoyed by the news that one of his favorite public advocacy programs has worked so well to help preserve the lives and hopefully the futures of these children."

**About Vector Security:** Vector Security is a leading provider of residential and commercial electronic security services. It operates branch offices throughout the East Coast and southern California, and three specialized business groups: National Accounts, Authorized Dealer Services, and Vector Security Patrol, which provides guard and patrol services. Vector Security is owned by The Philadelphia Contributionship, a private insurance company founded by Benjamin Franklin in 1752. Three of its founding directors – Benjamin Franklin, John Morton and Robert Morris – were also signers of the Declaration of Independence. Vector has captured many prestigious industry recognitions, to include the following:

- Received the Association of Public-Safety Communications Officials – International's (APCO) highest honor, The President's Award, in 2009 for its outstanding contributions to the improvement of alarm dispatching communications methods in 911 centers
- Chosen as Frost & Sullivan's 2008 North American Commercial Alarm Monitoring Company of the Year
- Became the industry's *first* U.S.- based central station facility to earn Underwriter Laboratories of Canada (ULC) certification in 2008
- Captured the first Police Dispatch Quality (PDQ) Award in 2006
- Honored as the False Alarm Reduction Association (FARA) Associate of the Year in 2006
- Rose to a position as the *SDM Magazine*/Central Station Alarm Association (CSAA) Central Station of the Year in 2006
- Named *SDM Magazine* Dealer of the Year in 2003